



OUR CORPORATE OBJECTIVES

VISION

To become widely recognised as 'the leading light in supporting the sustainability and growth of rural and market town communities in Cumbria' and to establish ourselves as a highly respected provider and manager of affordable housing offering brilliant services

VALUES

- * To be a Brilliant Organisation
- * To employ and develop Brilliant People
 - * To deliver Brilliant Services
 - * To adopt Brilliant Standards

KEY OBJECTIVES

- * Delivering Brilliant Services
- * Developing Brilliant People
- * Embracing Equality and Diversity
- * Proving Efficiency and Continuous Improvement
 - * Growing our Business
 - * Working with Communities
 - * Supporting the Environment