

## PRESS RELEASE

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### **Eden Housing Association partners with energy companies to tackle climate change**

Eden Housing Association (EHA) has joined forces with leading industry specialists to reduce carbon emissions across its housing stock and electric bills for tenants. At the start of the year, the Association is sending out energy efficient light bulbs to all its households – and those of Mitre Housing Association and Lowther Housing Association too – that's over 1700 homes.

The initiative is a partnership with EDF Energy – one of the country's electricity suppliers, who donated the bulbs and also with eaga, a leading green support services company. Each household will receive four light bulbs with a life span ten times longer than regular bulbs and an energy usage 80% less than a standard one.

Eden Housing Association is one of the first Housing Associations to take part in the national scheme and started to distribute its light bulbs from 5 January 2009. Nationally, the scheme aims to save 1.14 million tonnes of CO<sub>2</sub>, over a ten year period, equating to over 230,000 Olympic-size swimming pools.

Speaking about the partnership, John Clasper, Director of Operations at EHA said: "Making our homes more energy efficient and supporting people in doing this is one of our key priorities. We are delighted to be joining forces with EDF Energy and eaga in 'greening' our housing stock and, at a time of rising energy prices, firmly believe this will help our tenants save money. It also means we are meeting our own commitment to make our housing more environmentally sustainable."

This drive for energy efficiency and reduced carbon emissions is just one of the initiatives being undertaken by EHA in 2009. Their continuous programme of property refurbishment also includes the installation of new central heating systems in a number of homes; this is in partnership with Glow-worm Boilers and British Gas who have been contracted to the project. This will also see a reduction in energy use and more efficiencies for tenants.

Anyone interested in finding out more about Eden Housing Association's drive for energy efficiency should contact John Clasper on 01768 861 431 or email [john.clasper@edenha.org.uk](mailto:john.clasper@edenha.org.uk).

### **Picture: John Clasper with some of the energy efficient bulbs**

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For more info about this press release or high res pictures, please contact Tracey Errington on 01768 895 964 or email [tracey@marketsense.net](mailto:tracey@marketsense.net)

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**Eden Housing Association** is an established Registered Social Landlord providing over 1500 homes for affordable rental in the Cumbria districts of Eden, rural Carlisle and Allerdale. It provides a range of accommodation and services to meet the needs of young single persons, couples, families, older persons and the homeless, including specialist provision with support. They are keen to offer products to a wider audience in Cumbria with a continuing emphasis on market towns and rural areas, supporting growth and sustainability.

**EDF Energy** is one of the UK's largest energy companies providing power to a quarter of the UK's population.

**eaga** specialises in providing residential energy efficiency solutions and is the leading company in the Green Support Services sector.

