

Cookie Privacy Notice

GOOGLE ANALYTICS

We use Google Analytics to collect anonymous information about use of our website.

Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve our website.

Although Google Analytics places a permanent cookie on your web browser to identify you as a unique user next time you visit our website, the cookie cannot be used by anyone but Google whose ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy.

Google Analytics uses cookies to define user sessions, which allows for the collection of data about how visitors are using the websites. First Party Cookies are used which means that the cookies are linked to a specific website domain and Google Analytics will only use that cookie for statistical analysis related to your browsing behavior on that specific website.

If you wish to, you can opt out by turning off cookies in the preferences settings in your web browser or you can use Google's opt out tool within Chrome.

Cookies

Cookies are small data files that websites generate and ask to store on your computer. Most websites use cookies in one form or another. They are typically used to:

- remember settings, so you don't have to keep re-entering them whenever you visit a new page
- remember information you give to a website, such as a list of products in your shopping basket
- measure how you use the website so we can make sure it meets your needs

To learn more about cookies and how to manage them, visit AboutCookies.org, or please read on to find out more about how we use cookies.

Measuring Website Usage

Google Analytics is in use to collect information about how visitors use this site. This provides us with important information that can enable the site to work better. We do not link this information to your name or address.

The following cookies are used by Google Analytics:

Name	Typical content	Cookies expire after
_utma	Randomly generated ID	2 years
_utmb	Randomly generated ID	30 minutes
_utmc	Randomly generated ID	When you close your web browser
_utmz	Randomly generated ID	6 months

Remembering your accessibility preferences

We set some cookies to support accessibility features such as user-controlled text size, or the high contrast version of our site. These cookies allow us to ensure you receive the site as you've requested it on each page. The following cookies are used:

Name	Typical content	Cookies expire after
textsize	A number representing your chosen text size. For visitors who haven't expressed a preference, this will be 88	1 year

Remembering your choices

Certain sections of our site remember your choices, so you can be provided with the right information if you visit other pages, and then return. For example, if you filter a list of information we will remember your choice and default to that selection if you visit the page again. These choices are not tied to any personally identifiable information.

The following cookies are used:

Name	Typical content	Cookies expire after
SESS	A random string	Up to 24 days